

CONTRACT

WCWG
2 Pai Park
Suite A
Greensboro, NC 27409
(336) 307-4900

| | | |
|--|--|--|
| <u>Contract / Revision</u> 61954 / | | <u>Alt Order #</u> 08416202 |
| <u>Product</u> STEIN ATGEN NC 5673 | | |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | | <u>Estimate #</u> 5673 |
| <u>Advertiser</u> Poli/J Stein/D/ATG/NC | | <u>Original Date / Revision</u> 10/13/16 / 10/13/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WCWG | <u>Account Executive</u> Telerep Washington I | <u>Sales Office</u> TeleRep Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 287 | <u>Product Code</u> 305 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer, Margolis, Mitchell & Burns - GMMB
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

**PRE-EMPTIBLE WITH 48
HOURS NOTICE**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | WCWG | 10/18/16 | 10/24/16 | M-F 11p-1130p | 11:00 PM-11:30 PM | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | | | 1 | \$20.00 | | | |
| N 2 | WCWG | 10/18/16 | 10/24/16 | M-F 1130p-12a | 11:30 PM-12:00 AM | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | | | 1 | \$20.00 | | | |
| N 3 | WCWG | 10/18/16 | 10/24/16 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | | | 1 | \$40.00 | | | |
| N 4 | WCWG | 10/18/16 | 10/24/16 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | | | 1 | \$50.00 | | | |
| N 5 | WCWG | 10/18/16 | 10/24/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | NM | 1 | \$12.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/16 | 10/24/16 | MTWTF-- | | | | 1 | \$12.00 | | | |
| N 6 | WCWG | 10/23/16 | 10/23/16 | Su 8p-9p | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1 | | | | 1 | \$10.00 | | | |
| Totals | | | | | | | | | | | 6 | \$152.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 09/26/16 - 10/24/16 | 6 | \$152.00 | \$129.20 |
| Totals | 6 | \$152.00 | \$129.20 |

**PRE-EMPTIBLE WITH 48
HOURS NOTICE**

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.